



**This workshop, led by Canadian social innovators Vickie Cammack and Al Etmanski, considers the advent of the NDIS and the resulting challenges faced by leaders: the disruption of the traditional service system, and the task of reframing the new environment from a challenging one to one which presents unique opportunities for innovation and growth**

### Workshop Overview

This half day workshop will be facilitated by Canadian social innovators Vickie Cammack and Al Etmanski, in conjunction with Professor Patricia O'Brien and Jemima MacDonald. The workshop will include time for networking and discussion over breakfast followed by the formal presentations and collaborative activities.

This workshop has been developed to support leaders and social innovators working in community services to consider the questions:

- ▶ How can organisations hold strong in their vision beyond the NDIS?
- ▶ How can organisations cultivate the authentic relationships needed to effect change that has impact, durability and scale?

Weaving stories, concepts and practical insights making, Al and Vickie will explore new ways of thinking and new approaches for innovators to achieve collective impact. Participants will be introduced to the six patterns to spread social innovation outlined by Al in his book 'IMPACT':

- ▶ Thinking and acting like a movement
- ▶ Convening networks for engagement, collaboration and inspiration
- ▶ Making it easy to do the right thing by creatively framing the idea and sharing tools and processes to make it happen
- ▶ Harnessing market forces so that financing of innovations attracts the emerging new sources of capital – such as social impact bonds
- ▶ Doing public policy together and co-creating change
- ▶ The principle that 'who' is more important than 'how'

### About Vickie Cammack and Al Etmanski

Vickie Cammack is a social entrepreneur who has established many organisations dedicated to strengthening community and addressing social isolation, including Tyze Personal Networks. Vickie is also the founding director of the Family Support Institute of British Columbia and she co-founded Planned Lifetime Advocacy Network (PLAN). Vickie writes, consults and lectures on social networks, organisational transformation and scaling social innovation.

Al Etmanski is a community organiser, social entrepreneur and author. He is a founding partner of Social Innovation Generation (SiG) and BC Partners for Social Impact. As co-founder of PLAN he proposed and led the campaign to establish the world's only disability savings plan. Al is an Ashoka fellow, and a faculty member of John McKnight's Asset Based Community Development Institute (ABCD).

### Workshop Details and Registration

Date: Tuesday 26 September 2017

Time: 8:00am – 11:00am

Venue: The Woolcock Institute, 431 Glebe Point Road, Glebe NSW 2037

Registration fee: \$400, which includes:

- ▶ Breakfast
- ▶ Workshop
- ▶ A copy of 'IMPACT' by Al Etmanski
- ▶ 2 tickets to attend Al and Vickie's evening presentation on 'Achieving Impact'

To register visit: [www.cds.org.au/events](http://www.cds.org.au/events)