

# uni 2 beyond

*2 dream* | *2 dare* | *2 succeed*

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Partnership | Sponsorship

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INVITATION



An Award-Winning Social Inclusion Education Initiative of the Centre for Disability Studies, an affiliate of the University of Sydney

## Contact

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September 2017

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**CDS**  
Centre for  
Disability  
Studies

An affiliate of  
**THE UNIVERSITY OF  
SYDNEY**

## Executive Summary

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*“She did the entire day by herself and caught the train and bus home.  
I nearly cried when Steph walked through the door –  
I never thought in my wildest dreams she would be this independent this quickly.  
Thank you for the opportunity to stretch ourselves.”*

Parent of uni 2 beyond student

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Not an unremarkable comment from a proud parent, except that Steph is a young person with an intellectual disability, who now has a promising career path, thanks to uni 2 beyond.

Steph could be considered as one of the fortunate ones, as research shows that people with intellectual disability are one of the most disadvantaged groups in Australia. They are less likely than people without disability to complete Year 12, participate in tertiary education or participate in the labour force.

So for Steph and her parents, she really has achieved so much more than many others have the opportunity to even imagine. And it is primarily all due to the opportunity she had to participate in an innovative and inspiring Australian first!

An award-winning social inclusion education initiative, uni 2 beyond (U2B) has been leading the way in Australia since its inception in 2012. Already empowering over 30 students with intellectual disability to participate in a unique tertiary education experience at the University of Sydney in courses across six faculties.



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We are reaching out to you and your organisation to consider partnering with us through one of our monetary or non-monetary sponsorship opportunities which will provide scholarships and internships to enrich and empower more young people with intellectual disability like Steph.

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[www.cds.org.au](http://www.cds.org.au)

An initiative of the Centre for Disability Studies, a not for profit organisation which is affiliated with the University of Sydney, U2B exists to build the career skills, job skills, life skills, and social skills of people with intellectual disability. Enabling them to join the workforce, gain greater independence and become more socially included.



This positive, life-changing difference is achieved by providing meaningful learning opportunities at university, vocational internships and social engagement, supported by a team of professionals and a growing cohort of student volunteer mentors across the University.

Recognised and awarded both internationally and locally



- 2016 Innovative Practice on Inclusive Education and ICT by the Zero Project in Geneva
- Winner 2017 NSW Disability Industry Innovation Award in the category Leadership in Community Accessibility and Inclusion.



*U2B is now poised to build on this success by growing the initiative in 3 strategic directions*

- Increasing the number of student scholarships
- Partnering with business to provide financial and value in kind support to build pathways to meaningful employment
- Leading and expanding the development and delivery of inclusive education across Australia

U2B is seeking to form partner relationships with organisations to fund scholarships and internships or value in kind. Some of our current partners and supporters include Crown Group, Commonwealth Bank and NSW State Government but businesses of all sizes and interests are welcome to participate.



Through a suite of sponsorship options including monetary and non-monetary contributions, we are offering a range of opportunities for your organisation to participate in the U2B initiative contributing to increased employee engagement, enhanced brand reputation and greater social inclusion.

In this proposal you will discover more about U2B and how your organisation can participate and benefit from a corporate sponsorship package and share the uni 2 beyond vision – 2 dream, 2 dare, 2 succeed. For even more details and background, please visit [www.cds.org.au](http://www.cds.org.au)

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## uni 2 beyond | corporate involvement opportunities

U2B is seeking to build partner relationships with organisations through a suite of sponsorship options including monetary and non-monetary contributions to fund scholarships and internships to enable us to grow and expand the program.

There are several options for businesses of all sizes to get involved in this great initiative.

### Partner Sponsorship Packages

#### Founding Partner | Investment: \$70k+ over 2 years

The opportunity to positively and actively contribute to social inclusion education while receiving significant, measurable benefits to your organisation.

A founding partner shares the vision and values of U2B and commits to a financial and in-kind relationship to support the long-term sustainability and growth of U2B

#### Scholarships & Internships

- Provides two full Scholarships over 2 years
- Provides 2 x Internship opportunities over 2 years

#### Branding

- A seat on the U2B Advisory Council in recognition of status as one of 5 founding partners of U2B
- Naming rights to 1 x Scholarship and 1 x Student Award
- Name brand sponsors of 3 events per annum
- Invitations to speak and present at awards ceremonies
- 6 free admission tickets to all U2B-hosted events
- Inclusion of company logo on website, all official publications, social media platforms & merchandise
- Potential media coverage
- Quarterly newsletter

#### Consulting & Training Services

- CDS academic/ teaching staff provide consultancy services up to 10 hrs pa (value \$10K)
- 2 x 1-hour disability awareness training sessions (value \$3K)

#### Networking

- Access to University of Sydney events, including Alumni thank you events, introductory links to University of Sydney departments and partner sponsors



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## Scholarship Sponsor | Investment: \$30K each Scholarship

Make a positive difference in the life of one or several students while enriching your own organisation.

This option allows you to choose to sponsor one or more full scholarships and pay equal proportions over a 2-year period. The two-year scholarship program is tailored to suit individual students. The goal is for students to reach their full potential, increasing their capability to gain independence and contribute to society.

### Scholarships

- Provides one two-year Scholarship

### Branding

- 4 admission tickets to all U2B-hosted events
- Inclusion of company logo and messages on website and all official publications and social media platforms and merchandise
- Quarterly newsletter
- Join the U2B group of valued supporters

### Consulting & Training Services

- CDS academic/teaching staff provide consultancy services up to 5 hours pa (value \$5K)
- 2 x 1-hour disability awareness training sessions (value \$3K)

### Networking

- Access to University of Sydney events, including Alumni thank you events, introductory links to University of Sydney departments and partner sponsors



*“Our time spent with the uni 2 beyond intern gave us invaluable insights into the importance of fostering not only within our own industry, but our whole work community, the idea that inclusion and diversity should be a driving force to engaging a better quality of life for us all. We found the experience of having a uni 2 beyond intern at our company increased our team engagement and created a sense of public service. The work that the uni 2 beyond staff did prior to and during the placement made the whole experience run seamlessly for both the intern and our team. Through supporting positive initiatives like uni 2 beyond, we are changing lives for the better.” Robert MacDonald, Director, MIEngineers*



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## Internship Sponsor | Investment: \$3,500 per internship

An affordable investment in the future of a young person with intellectual disability within the reach of small, medium and large organisations.

Covers full onsite support by University staff for the duration of the placement plus job coaching and person-centred career planning.

Internships enhance employability skills and create connections to support students' transition to meaningful employment

### Internships

- Provides one internship of 6 weeks duration

### Branding

- 2 admission tickets to all U2B-hosted events
- Inclusion of company logo and messages to mailing list and on website
- Quarterly newsletter
- Join the U2B group of valued supporters



### Consulting & Training Services

- 1 x 1-hour disability awareness training sessions (value \$3K)

## Valued Supporter | Donations of <\$3K or in-kind

Every donation will effect change and every donation is valued and appreciated. An affordable option for many people to support this innovative initiative.

Cash donations help fund a 2-year scholarship or internship and make a difference through:

- Employee volunteer mentoring
- Strategic expertise to build capability
- Provide internships
- Contributes to the funding of a Scholarship or internship
- Receive Quarterly newsletter
- Recognition of contribution on U2B website
- Join the U2B group of valued supporters
- Opportunity to build employee engagement and capability through volunteering opportunities and internships



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Your organisation | embrace this opportunity to realise aspirations

As you now realise, uni 2 beyond and CDS is implementing an amazing and innovative initiative which has positive, measurable, life-changing outcomes for individuals, families, businesses, the community, society and our entire nation.

We invite you to embrace our sponsorship opportunities to participate in a very positive and proactive way to realise your own organisations objectives of inclusion and diversity and allow many more young people with intellectual disability to realise their aspirations and achieve their life ambitions.

Join our Current Partners & Supporters, including



Contact us today and start **2 dream**, **2 dare**, **2 succeed**

For a confidential discussion on how you and your organisation can support uni 2 beyond, please contact:

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